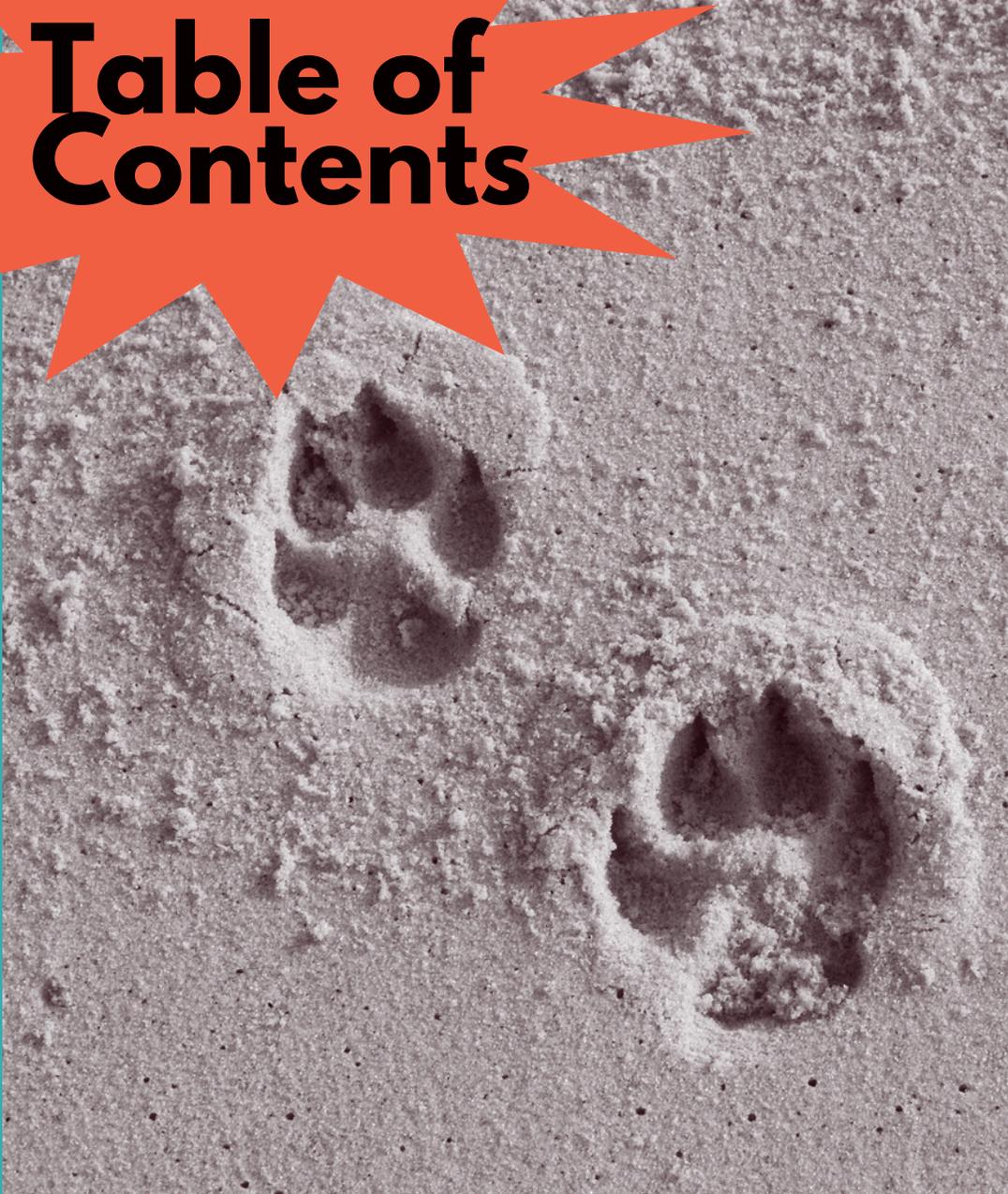


The Properly Guide to

Attracting Guests with Pets



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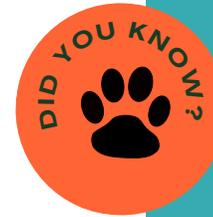
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Learning Objectives

Hosts who accommodate pets can attract the growing number of guests who travel with their furry friends. This course covers what pet owners look for in a property, as well as considerations for pet and guest safety.



- * Learn how to market and provide what pet owners look for.
- * Provide clear and compelling listing information for all pet owners and others alike.
- * Learn how to leverage local amenities to make your listing even more attractive.
- * Understand the legal ramifications of hosting guests with pets and your obligations.
- * Learn how to build pet care into your pre-and post-arrival operations and how to inspect after pet stays.



95%

of all pets are dogs.

Accepting dogs can increase occupancy by

20%

and increase daily rates.!

What Guests Look For



01 Amenities such as dog beds, dog blankets, treats, and poo bags.

02 Places for pets to sleep and roam on the property.

03 Outside spaces that are self-contained and pools that allow pets to exit easily.

04 Whether or not pets can be left unattended on the property.

05 Where pets can be washed and dried from countryside walks and beaches.

06 Any additional costs per pet and other terms and conditions.

Listing Information

- ✓ Specify the number of dogs you accept.
- ✓ Specify the type of dogs: breeds, size, and hair type .
- ✓ Specify if you accept other types of pets such as birds or cats.
- ✓ Specify if dogs need to be vaccinated and flea treated.
- ✓ Include photos of accepted pets with people in the listings.
- ✓ Due to allergies, all guests need to be aware that your property accepts pets.



Pet Safety and Legal

Some pets are companions, assistance, or service dogs who may be legally permitted to accompany guests; regulations vary by country.

- A **companion animal** has no special training in helping an individual cope with a disability and instead offers company or psychological support.
- An **assistance animal** can be a cat, dog, or another companion animal and does not need the training to perform a service.
- A **service animal** is specifically trained to do work or perform tasks for an individual with a disability. The task(s) performed by the service animal must be directly related to the person's disability.



Ensure that guests are aware they are responsible for all pet activities and for ensuring all vaccinations and treatments (fleas/worms) are current.

Post-Pet-Stay Inspection

Pets shed hair or fur, and this requires an even greater level of cleaning detail.

Inspect garden areas for dog poo and lawn or border damage.

Check furniture and doors after pets stay for damage. Photograph before and after diligently

After a pet stay, use Properly's Checklist: *How To Inspect a Property after a Pet Stay.*

To remove pet hair, use Properly's Skill: *How to Remove Pet Hair from Carpet and Furniture.*

